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PRESS RELEASE ~ PRESS RELEASE

A Successful Show for Lyte Ladders & Towers!



The Executive Hire Show 2010 has proven a huge success for Lyte Ladders & Towers who have seen the number of visitors to the stand, as well as the orders taken at the show, more than double compared to last years show.

There were a wide and varied range of products on view, however the new StairLyte Tower proved to be a show stopper. The Executive Hire Show was the perfect platform to help launch this great product as well as adding to our quality range of welded products.

Also on display was the Helix Industrial Ladder frame tower which could be seen from all around the arena, the Lyte Podium step range, the Lyte widestep range, glassfibre and aluminium step ladders as well as the new glassfibre combination ladders. In addition to these hugely popular products was the General duty extension ladder range with a newly fitted D rung for comfort when in use, the new light weight staging board as well as the Hailo Professional Combination Ladder included in the range now exclusively available from Lyte.



The Hailo products proved to be a hit with the Professional combination ladder being top of most trades mens' lists. The complete Hailo range also available from Lyte includes a wide range of domestic and light trade stepladders, the decorators' multi purpose platform and a sample of the high quality waste bins that are available.

Lyte were also showing a range of sack trucks which are also available in the ever growing product portfolio from the company.

All products have been a huge hit, offering versatility and choice for anyone working in a domestic, trade or industrial environment. Each product is certified to the relevant standard where applicable, maintaining Lyte's commitment to health & safety and outstanding quality.

On hand at the show was our newly appointed Training Manager, Paul Jones who was on hand to discuss customers training needs when using access equipment, in particular the PASMA and LMA courses. For further information on any of our courses please contact training@lyteladders.co.uk or call us on the number below.

For more information on Lyte products and training, please contact the Lyte Team on 01639 846800 or email info@lyteladders.co.uk.